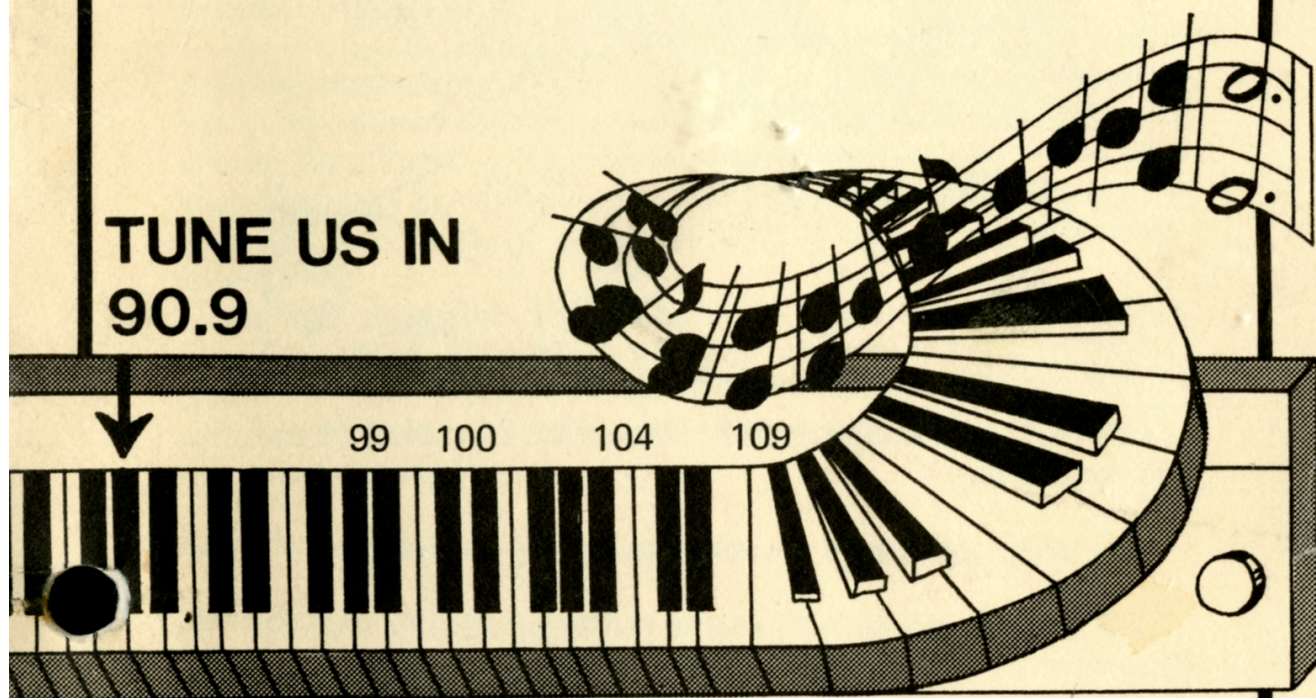


F 1983

WAMP FM 90.9

TUNE US IN
90.9



FALL 1983 PROGRAM GUIDE

UMPG PUB

NOV 17 P.M.

University of Southern Maine Radio

THE PERFECT ROOMMATES



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ON THE STATION

Station Director Ernie Freeberg

The technological "miracle" of radio has given us an unprecedented opportunity to communicate with each other. Radio is a perfect medium for the "broad cast" of our ideas, and the promotion of musical expression.

But, as with so many of our technological advances, the possibilities of radio have been badly subverted by the influence of commercialism. In an effort to maximize listeners, and advertising revenues, most stations have forfeited their responsibility as vehicles of communication. This lowest common denominator approach results in the uniform-delivery, inane-commentary, "greatest hits" radio which is driving thinking people crazy everywhere.

As a nonprofit community radio station, WMPG hopes to explore the possibilities of the medium. On WMPG you will hear real people, not "radio personalities"; our music is not selected by a radio consultant in New York—each announcer has creative control over his/her show. We will try to serve our listeners with thought-provoking programs and an in-depth examination of university and community issues.

We want to provide you with a style of radio programming you may never have heard. All we ask is that you come to us with "open-minded" ears. The following program guide is intended as a basic map of our offerings, but our hope is that you will occasionally let us take you into some uncharted territories.

	MONDAY	TUESDAY	WEDNESDAY
8:00	Reggae	Progressive/ Alternative Sound	Reggae
11:00	International Music	Classical	Contemporary Classical
12:00	News		
	Lecture Series	Music	Music
1:00	Progressive/ Alternative Rock 'n' Roll		Oldies
	Jazz		
6:00	News		
	Jazz		
7:00	Local Music Show	New Music	
10:00	"Bop" Music	Progressive/Alternative Sound	
1:00			

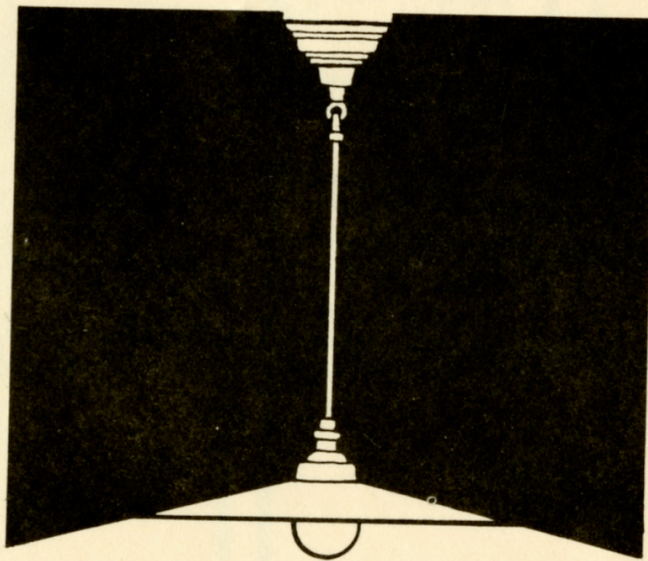
Fall Guide 1983

WMPG 90.9 FM

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8:00	Progressive/ Alternative Sound	Reggae	Progressive/ Alternative Rock 'n' Roll	Contemporary Christian Music
11:00	Classical	International		Bluegrass
	News			
	Music	Music		
2:00	Women's Music	Progressive/ Alternative Rock 'n' Roll		Blues and Motown
5:00	Big Band	Progressive/	BBC College Concert	Zap
6:00	News			Interview and Radio Theatre
	Jazz	Alternative Rock 'n' Roll		
7:00	New Music		Reggae	New Music
10:00	Progressive/Alternative Sound			Jazz
1:00		All Night Sound		

PROGRAM GUIDE

Joan Marie Muldoon
Don Connors
Lee Caron
Donna Cude



ALBERTA'S

21 Pleasant St.
Portland, ME
774 - 5408

Lunch - Dinner
Tues. - Sat.
Sunday Brunch

from the people who brought you
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EXECUTIVE BOARD MEMBERS

Ernie Freeberg
Joan Marie Muldoon
Jeff Reed
Jeff Hale
Caroline Woodward
Don Connors
Tom Crotty
Richard Cooke
Jim LeDue
Peter Sargeant
Putnam Tirrell
Eric Austin

Station Director
Program Director
Assistant Program Director
News Director
Assistant News Director
Business Manager and Chief Operator
Music Director
Assistant Music Director
Special Production Director
Assistant Special Productions Director
Technical Director
Assistant Technical Director

GENERAL STAFF

Paul Austin
Greg Boardman
Mark Bruhn
Lee Caron
Laura Cianchette
Larry Cole
Donna Cude
Greg Dayton
Todd Fiske
Steve Hirschon
Georgia Humphrey
Richard Julio
Eric Lake
Richard Leach
Steve Lippincott
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Dan Mahoney
Kevin Morrisette
Miles Mortensen
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Gary Obidowski
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Dave Peabody
Glenn Eben Perry
Ian Ponman
Mary Regan
Mike Reynolds
Brian Sedgeley
Craig Shain
John Spruill
Kim Smith
Blake Styles
Peter Twitchell

ON PROGRAMMING

Program Director Joan Muldoon

University radio station WMPG is the bastion of progressive/alternative sound in southern Maine. Our format is varied with reggae music four days a week, classical music three days a week and lots of new music. Our new music shows run from 7:00 to 10:00 p.m. Monday through Friday and again on Sunday nights. Our reggae shows can be heard every Monday, Wednesday and Friday mornings from 8:00 to 11:00 a.m. and on Saturday nights from 7:00 to 10:00 p.m. We feature two types of classical music programming on Tuesday, Wednesday and Thursdays with Wednesday's show placing emphasis on contemporary classical music. Jazz happens every afternoon, Monday through Thursday from 4:00 to 7:00 p.m. and again Sunday evenings from 10:00 to 1:00 a.m.

Our news department produces a noon and 6:00 p.m. newscast Monday through Friday and poetry readings are broadcast daily at 11:00 and 4:00 p.m. Our special productions department has put together a series on the Convocation theme and how computers affect our lives. This will be run on Mondays from 1:00 to 2:00 p.m.

Other special programming includes "rock of ages," a contemporary Christian rock show on Sunday mornings from 8:00 to 11:00 a.m. Bluegrass follows from 11:00 to 2:00 p.m. and you can hear blues and Motown from 2:00 to 5:00 p.m. We run the BBC College Concert Saturday evenings from 6:00 to 7:00 p.m. and Radio Free America on Sunday afternoons from 5:00 to 6:00 p.m.. We invite you to tune us in, WMPG 90.9 FM. You'll like what you hear.



University of Southern Maine

a unit of the University of Maine
